



**ON THURSDAY, OCTOBER 29, 2020**  
**INTRODUCE YOUR CLIENTS, EMPLOYEES AND FRIENDS**  
**TO CANADA'S BEST KNOWN JOURNALIST**

PETER MANSBRIDGE is one of Canada's most respected and recognizable figures. For five decades—including his 29 years as the anchor of CBC's *The National*—he has guided us through the political, economic, and cultural events that have shaped the country. Through a unique lens of journalistic expertise, Mansbridge will offer his perspective on a myriad of issues which have shaped our country over the past 30 years and give his thoughts on the events which will possibly impact Canada and the developing countries of the world in the next decade. *Your sponsorship will give you, your clients, employees, and friends unprecedented access to one of Canada's thought leaders.*

Coming to Carmen's Banquet Centre, 1520 Stone Church Road East, Hamilton, on **Thursday, October 29, 2020** in support of *Joy and Hope of Haiti*, Peter Mansbridge will highlight an evening that you, your clients, employees, and friends will speak about for years to come.

You are invited to help sponsor this memorable event with the country's most well-known and well-respected broadcast journalist.

### PLATINUM PRESENTING SPONSOR: \$15,000

**ACT NOW! THERE WILL ONLY BE ONE "PLATINUM PRESENTING SPONSOR"**

- ✓ V.I.P. treatment for you and your guests at the evening's event which includes a full course meal
- ✓ Includes a total of two (2) tables of ten (10) in a *premier location*
- ✓ Peter Mansbridge will join one of your tables for the dinner portion of the event
- ✓ High-profile corporate logo or name recognition as the Platinum Presenting Sponsor in all print, web, and email communications related to the Gala. Additionally, signage at the event
- ✓ Name recognition from the podium
- ✓ A member of your group will introduce Peter Mansbridge for the evening's event
- ✓ Corporate display in the main lobby (8 foot)
- ✓ Reserved parking for you and your guests
- ✓ 30-minute "Meet and Greet" with Peter Mansbridge prior to the dinner for you and your guests
- ✓ One full-page ad or profile dedicated to your company in the evening's keepsake brochure
- ✓ An autographed copy of Peter Mansbridge's bestselling book will be given to you and your guests
- ✓ Two (2) bottles of complimentary wine per table

### DIAMOND SPONSOR: \$10,000

**AN EXCELLENT OPPORTUNITY FOR ONLY A SELECT FEW!!!**

- ✓ Your two (2) tables of ten (10) will receive *superior seating* placement for the evening's event
- ✓ High-profile corporate logo or name recognition as the Diamond Sponsor in all print, web, and email communications related to the Gala, in addition to signage at the event
- ✓ Name recognition from the podium
- ✓ 30-minute "Meet and Greet" with Peter Mansbridge prior to the dinner for you and a guest and the two people who are personally accompanying you and your guest
- ✓ One half-page ad or short profile dedicated to your company in the evening's keepsake brochure
- ✓ A copy of Peter Mansbridge's bestselling book will be given to you and your guests
- ✓ Prestigious reserved parking for you and your guests
- ✓ Two (2) bottles of complimentary wine per table

### GOLD SPONSOR: \$5,000

- ✓ One (1) table of ten (10) *close to the stage* for the evening's event
- ✓ Corporate recognition of logo or name as a Gold Sponsor on print, email and web communications, in addition to signage at the event
- ✓ Name recognition from the podium
- ✓ 30-minute "Meet and Greet" with Peter Mansbridge prior to the dinner for you and the one person who is personally accompanying you
- ✓ One quarter-page ad dedicated to your company in the evening's keepsake brochure



**Joy and Hope  
of Haiti**

To become a sponsor, call **Cal Schultz** at (905) 517-1500  
or email him: [cal.schultz@live.com](mailto:cal.schultz@live.com)